



NESHA *Brown*

Public Relations Media Kit
Motivational Speaker, Coach,
Trainer, & Educator



About Nesha Brown

Nesha Brown is a dynamic and highly sought-after motivational speaker, entrepreneurial coach, strategic trainer, and facilitator with over 7 years of experience empowering individuals and communities to achieve sustainable growth. She partners with organizations, businesses, and individuals to design impactful initiatives that foster economic sustainability while driving meaningful community engagement.

As the founder of the Conquer & Prosper Learning Platform, Nesha is dedicated to elevating financial literacy, business development, and workforce readiness in underserved communities. Her platform not only focuses on increasing math and reading literacy rates in K-12 students but also emphasizes adult skill-building and workforce development. Through innovative programs, she helps adults strengthen essential skills needed for career advancement and economic empowerment, ensuring a holistic approach to lifelong learning.

Nesha's unique blend of entrepreneurial strategy, educational insight, and community-driven impact makes her a standout speaker. Her ability to craft engaging narratives and provide actionable takeaways has established her as a leader in workforce development and adult education. She's committed to equipping individuals with the tools they need to excel both in the classroom and in their professional lives, driving real-world success and lasting change.



Keynote Topics by Nesha Brown

1 Empowering Communities Through Effective Grant Writing

Description: Nesha shares a comprehensive guide to securing grant funding, enhancing community impact, and increasing organizational revenue. She covers key elements of crafting compelling grant proposals, building partnerships, and leveraging funding for impactful programs like her community advancement program 'Riseup:EmpowerED.'

Key Takeaways:

- Strategies for managing budgets through innovative grant writing.
- Techniques for developing effective grant proposals.
- Leveraging impact for revenue growth.

2 Overcoming Failure: Turning Setbacks into Opportunities

Description: Nesha explores the mindset and strategies required to transform failures into valuable learning experiences. She shares personal stories and practical advice on building resilience, maintaining motivation, and using setbacks as fuel for future success.

Key Takeaways:

- Strategies for cultivating resilience and motivation.
- Viewing failures as opportunities for growth.
- Practical steps to turn setbacks into stepping stones for success.

3 Maximizing Productivity: Hacks for Entrepreneurs and Leaders

Description: Nesha provides practical productivity hacks tailored for busy entrepreneurs and leaders. She discusses time management, prioritization, and efficient workflow practices to help individuals achieve their goals and maintain a healthy work-life balance.

Key Takeaways:

- Effective time management and prioritization techniques.
- Tips for creating efficient workflows.
- Balancing professional responsibilities with personal well-being.

4 Mastering LinkedIn through Magnetic Influence: Captivating Decision Makers to Propel Your Vision Forward

Description: In this session, Nesha explores the mindset and advanced strategies needed to position yourself as a thought leader on LinkedIn. Through practical, real-world examples, Nesha teaches how to craft a compelling personal narrative that resonates with decision-makers. She demonstrates how to communicate persuasively while leveraging emotional intelligence to build trust and credibility. Learn how to foster meaningful, long-term professional relationships that not only expand your influence but also propel your mission forward.

Key Takeaways:

- Proven strategies for positioning yourself as a thought leader to attract key decision-makers.
- Techniques for crafting a powerful narrative that aligns with your personal brand and mission.
- Effective communication strategies that incorporate emotional intelligence to enhance influence and credibility.
- How to build and nurture authentic, impactful relationships that drive both professional growth and business success.

5 Blueprint for Success: Mastering the Art of Designing and Executing Impactful Projects

Description: Unlock the secrets to creating projects and programs that leave a lasting impact. In this engaging and practical session, Nesha Brown shares a step-by-step guide to strategically plan, design, and execute initiatives that achieve real-world results. From concept to completion, you'll learn how to craft compelling projects that drive measurable success, align with your goals, and maximize your resources. Whether you're leading a community initiative or a business project, this blueprint equips you with the tools to turn your vision into reality.

Key Takeaways:

- Strategic Planning: Learn how to develop clear objectives and align your project with measurable goals.
- Designing for Impact: Discover how to create programs that resonate with stakeholders and deliver tangible results.
- Resource Maximization: Techniques for leveraging your resources effectively to ensure project success.
- Execution Excellence: Step-by-step strategies for flawless implementation and overcoming common project roadblocks.
- Measuring Success: How to track progress, measure impact, and refine future projects for continued success.



6 From Piggy Banks to Big Plans: Teaching Kids the Joy of Smart Money Choices

Description: In this keynote, Nesha focuses on the importance of introducing financial literacy to children at an early age. By providing practical tools and strategies, she teaches parents and educators how to help kids understand the basics of money management, saving, and budgeting. This talk empowers families to instill healthy financial habits in children, preparing them for a lifetime of financial success.

Key Takeaways:

- The fundamentals of financial literacy for children and why it's essential.
- Age-appropriate strategies to teach saving, budgeting, and smart spending.
- How to create fun and engaging learning experiences around money.
- Encouraging financial responsibility through everyday tasks and allowances.
- Long-term benefits of instilling financial habits early on, including better decision-making and independence in adulthood.

7 Small Savings, Big Wins: Unlocking the Power of Daily Saving

Description: This keynote emphasizes the transformative power of consistent, small savings over time. Nesha breaks down how simple daily habits can lead to significant financial growth and security. By focusing on practical, achievable actions, this talk inspires individuals to take control of their finances and see the long-term benefits of disciplined saving.

Key Takeaways:

- The concept of "small wins" and how they contribute to long-term financial growth.
- Practical ways to save a little more each day without drastically changing your lifestyle.
- The psychological and emotional benefits of developing a saving mindset.
- Tips for tracking progress and staying motivated with personal financial goals.
- How consistent saving builds financial security and opens doors to greater opportunities in the future.

8 Unleashing Your Career Potential: Defining Your Worth and Fast-Tracking Your Professional Growth

Description: In this empowering keynote, Nesha Brown guides employees on how to take control of their careers by defining their worth, setting clear and realistic goals, and advocating for themselves in the workplace. This session provides actionable strategies for accelerating career growth, holding leadership accountable, and advancing in less time by mastering self-advocacy, communication, and strategic goal setting. Nesha equips employees with the tools to confidently navigate their professional journey and reach new heights faster than they ever thought possible.

Key Takeaways:

- Defining Your Worth: How to assess your skills, contributions, and value in the workplace to command the respect and compensation you deserve.
- Goal-Setting for Growth: Techniques for setting realistic and measurable career goals that align with your personal and professional aspirations.
- Advocating for Yourself: Practical strategies for effective self-advocacy, including negotiating raises, promotions, and opportunities.
- Holding Leadership Accountable: How to respectfully challenge and hold leadership accountable to foster a supportive and equitable work environment.
- Fast-Tracking Your Career: Proven methods for accelerating career advancement by leveraging opportunities, networking, and continuous skill-building.

This session empowers employees to take ownership of their professional journey and navigate their career path with confidence and intention



Presentation Slides



PRESENTATION SLIDES

Click the below button to visit **MAGNETIC INFLUENCE** Slides

[VISIT SLIDES](#)

Testimonials and Endorsements

Edward Decker

★★★★★

The LinkedIn for Beginners Masterclass led by Nesha was incredibly beneficial. I truly believe it's essential for anyone new to LinkedIn, given the wealth of information and tips provided. LinkedIn is an excellent networking tool, making it crucial to have your profile properly set up.

A'nivea Aesthetics

★★★★★

I met Nesha through BRAC and she has been absolutely amazing. She is knowledgeable, creative, detailed, and results driven. I have learned so much during my consulting sessions with her and am eager to execute the strategies I've learned.

Ronesha Morgan

★★★★★

I've taken more than one class from Nesha. I can honestly say I learn something new everytime!!! I consistently come back because of the knowledge being gave 😊 I highly recommend her services!

Partners & Media Coverage



Speaker Agreement or Contract Template

This Speaker Agreement ("Agreement") is made and entered into by and between the undersigned Client ("_____") and Nesha Brown ("Speaker").

1 Event Details:

Event Name:

Event Date(s):

Event Location:

Presentation Topic(s):

2 Speaker Fees:

In-Person Speaking Engagements: \$250 per hour

Virtual Speaking Engagements: \$200 per hour

Worksheet Guide Print: \$20 per attendee (minimum 10 orders)

Workbook Guide Print: \$40 per attendee (minimum 10 orders)

Online Learning Course: \$249 per attendee (minimum 10 orders)

3 Travel and Accommodation:

Travel Allowance: \$0.55 per mile for distances over 30 miles from the main office in Baton Rouge, LA.

Meal Allowance: \$100 per day.

Round Trip Flight: To be covered by the Client if required.



Commute Expenses: Including Uber/Train/Taxi, etc., to be covered by the Client if required.

Hotel Accommodation: 4-5 star hotel to be provided by the Client if applicable.

4 Payment Terms:

Payment is due within 10 days of invoice receipt.

A 25% non-refundable deposit is required upon signing this Agreement.

5 Cancellation Policy:

Cancellations must be made at least 7 days in advance. The deposit will not be refunded if cancellation occurs after this period.

6 Recording and Use of Content:

The Client must obtain Speaker's written consent before recording the presentation or using any content delivered by the Speaker.

7 Miscellaneous:

This Agreement constitutes the entire agreement between the parties and may only be amended in writing signed by both parties.

The Client agrees to provide any necessary technical support and equipment for virtual presentations.

8 Acceptance:

By signing below, both parties agree to the terms and conditions outlined in this Agreement.

Client Signature* _____

Date* _____

Client Signature* _____

Date* _____

9 Social Media and Website Links:

Visit and Follow us on the following social platforms



10 Contact Information:

Please contact us through following contact's

 Nesha@weconquer.org